



The SUPER BOWL is headed to New Orleans!

Ticket & Hotel Packages

ALL PACKAGES INCLUDE:

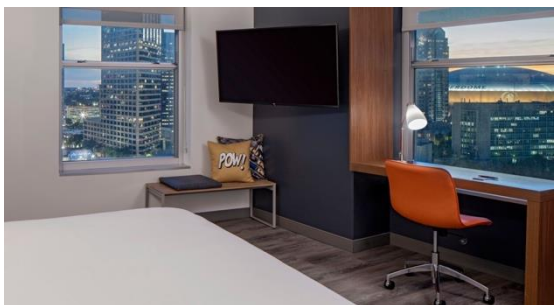
- **Super Bowl LIX Game Ticket:** Terrace End Zone/Corner Ticket Included (ticket upgrades available, see last page)
- **Deluxe accommodations for 3 or 4 nights:**
Check-in: Thursday or Friday, February 6 or 7, 2025
Check-out: Monday, February 10, 2025
- **Official NFL Alumni Super Bowl Welcome Reception**
Friday night 7:00-9:30 p.m. Includes open premium bar and hors d'oeuvres, DJ and NFL Alumni players
- **Exclusive Bullseye Event Group Players Tailgate ticket**
- **Super Bowl weekend gift bag**
- **Admission into The Players Tailgate pre-game party**
 - Sunday, 1pm-5pm with kickoff @ 5:30CST
 - The Premier Super Bowl Sunday hospitality, Voted #1 event on Super Bowl Sunday eight years running with 50+ active NFL players in attendance
 - Open premium bar and 5-star food menu created and prepared by a select team of celebrity chefs
 - All ages event
 - Walking distance to Caesars Superdome



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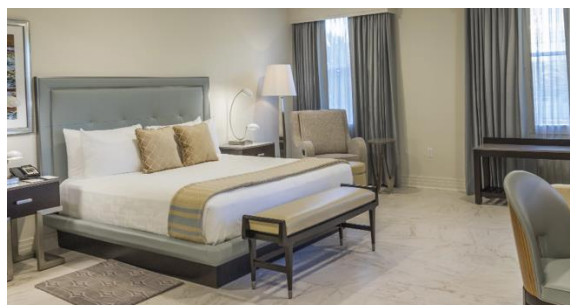
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ALOFT DOWNTOWN

Yes, that is the Caesars Superdome you see from your hotel room window. Get into the swing of things at Aloft New Orleans Downtown. The Aloft hotel in downtown New Orleans, Louisiana, is near all the hot spots, including Bourbon Street, the Caesars Superdome, Smoothie King Center and French Quarter. No transportation needed at this hotel you are walking distance to everything.



***3 NIGHT**

JUNG HOTEL

The Jung Hotel is a contemporary hotel located one block from The Players Tailgate, 4 blocks to the Caesars Superdome and 4 blocks from Bourbon Street



***3 NIGHT**

OMNI ROYAL

Omni Royal Orleans is centrally located in the heart of the French Quarter district—3 Blocks to Bourbon Street & 6 Blocks to Jackson Square.
*Omni Royal is 3-nights ONLY. All other hotel packages are 4-nights.

TIER 1

Tier 1 Package Pricing

4 Night Package
Price including game ticket

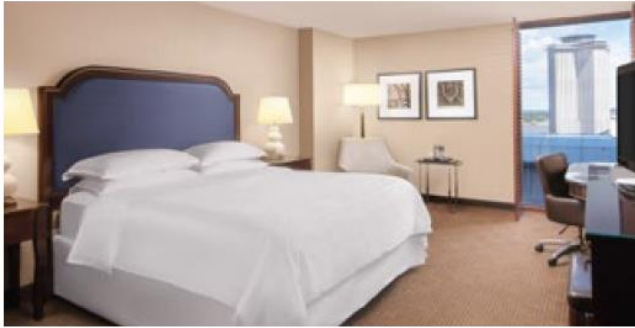
Quad occupancy	Triple occupancy	Double occupancy	Single occupancy
\$9,699	\$10,299	\$10,999	\$13,899



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SHERATON

Sheraton New Orleans Hotel is the perfect Home base for your Super Bowl experience. Sheraton is ground zero to all things Super Bowl, if you are looking for action and a true Super Bowl experience, here you won't have to leave the hotel lobby to find it.



TROUBADOUR

The Troubadour Hotel is a contemporary boutique hotel just blocks & walking distance from the French Quarter, making it the ideal locale to experience the excitement of Super Bowl LIX.

TIER 2

Tier 2 Package Pricing



4* Night Package
Price including game ticket

Quad
occupancy
\$10,499

Triple
occupancy
\$11,099

Double
occupancy
\$12,199

Single
occupancy
\$16,299



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THE SAINT HOTEL

The Saint is Marriotts Bonvoy luxury collection and is a premium option for Super Bowl 59 offering a unique blend of comfort and style just minutes from the heart of all the action.

TIER 3

Tier 3 Package Pricing



4 Night Package
Price including game ticket

Quad occupancy	Triple occupancy	Double occupancy	Single occupancy
\$10,699	\$11,499	\$12,899	\$17,399



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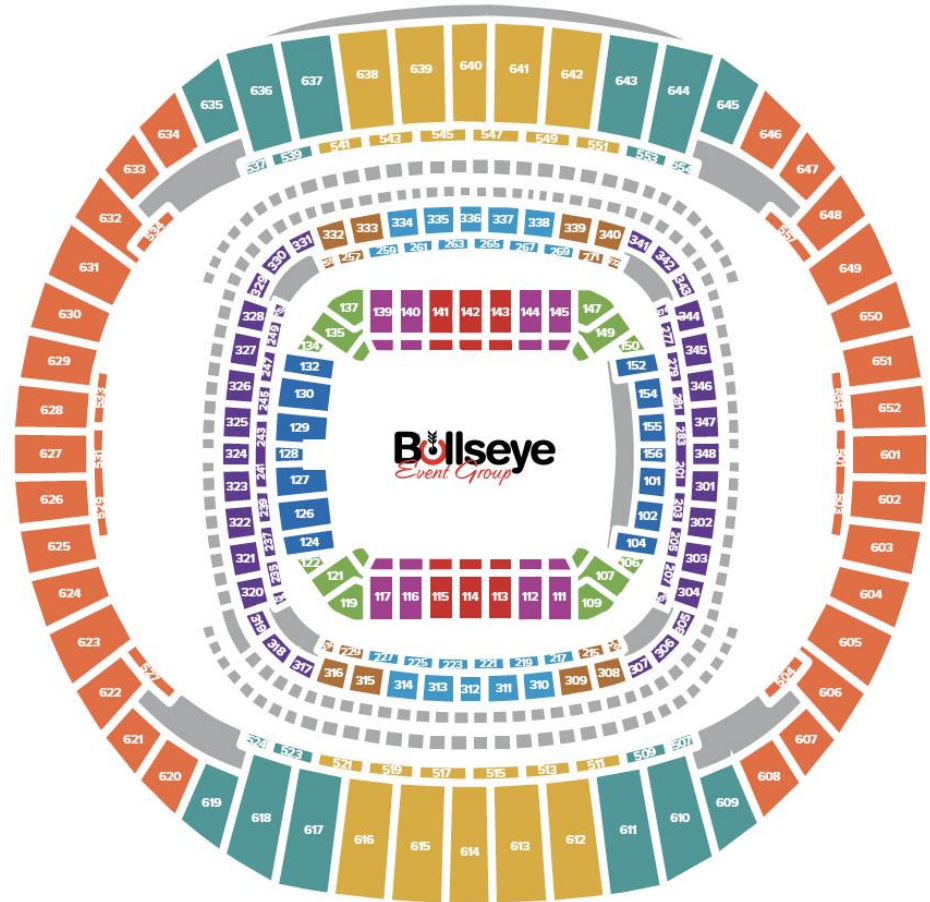
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SUPER BOWL LIX:

Ticket Upgrade Pricing

UNAVAILABLE	N/A
TERRACE END ZONE/CORNER	INCLUDED
TERRACE SIDELINE	+ \$500
TERRACE PREMIUM	+ \$1,000
LOGE END ZONE/CORNER	+ \$2,000
CLUB SIDELINE	+ \$5,000
CLUB PREMIUM	+ \$7,500
PLAZA END ZONE	+ \$3,000
PLAZA CORNER	+ \$3,750
PLAZA CLUB SIDELINE	+ \$6,500
PLAZA CLUB PREMIUM	+ \$11,500



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Bullseye Event Group



A pioneer in the secondary ticket and sports travel industry, Bullseye Event Group began in 1988 and helped the secondary ticket and sports travel industry evolve into the \$30 billion industry it is today. As our business has grown and evolved over the past 25+ years, so have our relationships and credibility with our clients, ensuring you the best purchasing experience, deliverables and peace of mind at these iconic events.

We have been regarded as the most cost effective, user friendly and customizable ticket and sports travel group in the sports industry. We are communicators and will speak credibly to

any ticket and travel option of interest. We have learned that there is a greater need for more than just a game ticket at major U.S. sporting events, so in 1997 we began offering packages with the best hotels, the best hospitality and the best entertainment. We offer the ultimate turnkey sports package options.

Knowledge is everything. In 2005 we began building the hospitality side of our business. We have always offered hospitality, but in 2005 we had the vision to start providing truly once in a lifetime hospitality and have staked our claim as the premier hospitality provider for sporting events all around the world. From *The Colts VIP Tailgate*, to *Gate 6 Hospitality* at the Masters and *The Players Tailgate* on Super Bowl Sunday, we are proud to be the industry leader in hospitality – literally the bullseye that other companies strive to hit.

BULLSEYE EVENT GROUP IS AN INDIANAPOLIS WOMAN-OWNED AND OPERATED BUSINESS.

Our founders and employees are highly experienced corporate hospitality event planners and marketing professionals who are passionate about the events we create and promote. Being one of the pioneers in the business, we offer a wide range of major sporting events to our clients including the Super Bowl, The Masters, the races at the Indianapolis Motor Speedway, the U.S. Open Golf Tournament and the Ryder Cup as well as concerts and theatre tickets. Through carefully developed relationships with NFL teams, stadiums, host organizations and sponsors, we have developed a reputation for consistent and timely delivery on all elements.

We have built tremendous working relationships within our industry and developed cutting edge distribution channels.

Bullseye Event Group is also a full-service ticket provider and your source for tickets to local, national and global sports, concerts, and theater events across the world.



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