



The Super Bowl is heading to New Orleans for 2025. Bullseye Event Group has been an official partner of the New Orleans Saints for 13 years and our capabilities in NOLA is unmatched. The game will be held at Superdome for a record 11th time.

**OFFICIAL TEAM PARTNERSHIPS**  
**BE OFFICIAL. BUY OFFICIAL.**

[BULLSEYEEVENTGROUP.COM](http://BULLSEYEEVENTGROUP.COM) // 317.800.5689



# SB LIX

## New Orleans

# GAME TICKET + TAILGATE COMBO



**SUPER BOWL LIX** SUNDAY, FEBRUARY 9, 2025  
 New Orleans, Louisiana  
 PRICE INCLUDES SUPER BOWL TICKET + PLAYERS TAILGATE TICKET

	Terrace End Zone / Corner	\$7,000
	Terrace Sideline	\$7,500
	Terrace Premium	\$8,000
	Loge End Zone / Corner	\$9,250
	Club Sideline	\$12,250
	Club Premium	\$14,750
	Plaza End Zone	\$10,000
	Plaza Corner	\$10,750
	Plaza Club Sideline	\$13,500
	Plaza Club Premium	\$19,000



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 TAILGATE TICKETS

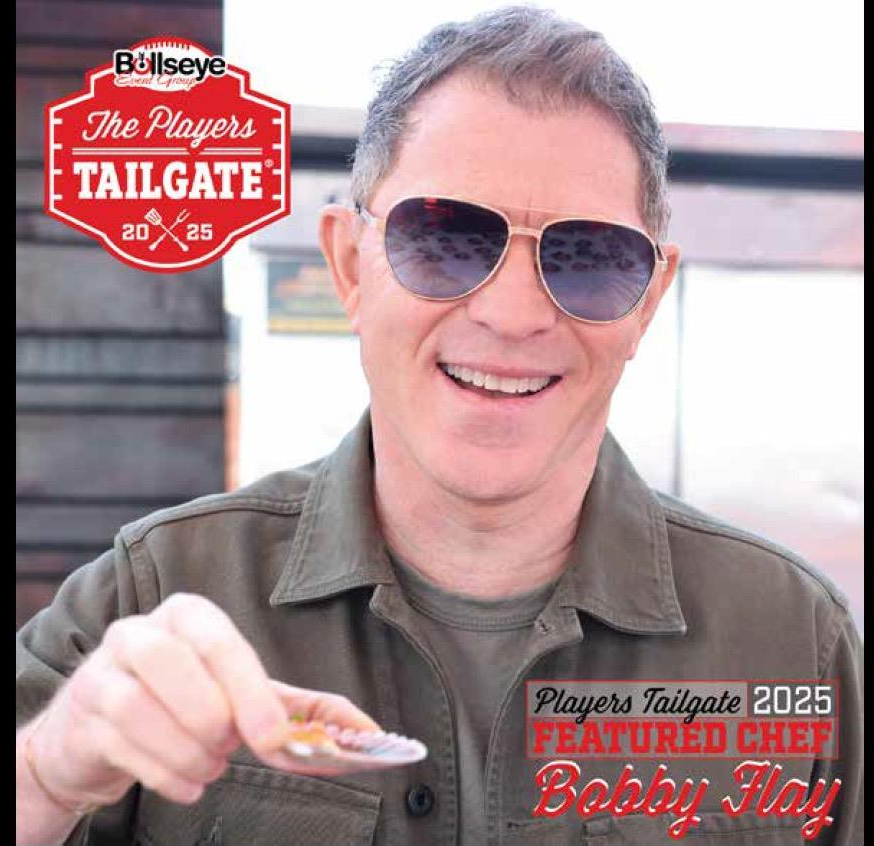
# *The Players* **TAILGATE**<sup>®</sup> IS RATED THE **#1** **EVENT TO ATTEND ON** **SUPER BOWL SUNDAY.**

Culinary icon Bobby Flay returns as the 2025  
Players Tailgate Host Chef.

Bullseye Event Group's exclusive Players Tailgate  
has earned the reputation as the best pre-game  
experience on Super Bowl Sunday.

Tailgate guests eat, drink and enjoy entertainment  
from top DJ's, prominent sportscasters, celebrities  
and dozens of active players.

Described as a culinary experience in itself, The Players Tailgate features open  
premium bars and all-you-can-eat dining with gourmet dishes.



  
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# PRIME GAME DAY LOCATION

The 2025 venue for The Players Tailgate, as always, will be in a prime game day location.



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TAILGATE TICKETS



From L to R: Chef Aaron May, Emcee Sage Steele, Host Chef Bobby Flay & DJ Irie

**THE 2025 PLAYERS TAILGATE WILL - AS ALWAYS - BE IN A PREMIER LOCATION WITHIN WALKING DISTANCE TO THE CAESARS SUPERDOME.**

Above and previous page are actual photos from the Players Tailgate during the past Super Bowl weekends. The same look and feel will be constructed for the 2025 Super Bowl in Las Vegas.



Daymond John & Robert Herjavec



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# 5-STAR CUISINE

**A ONCE IN A LIFETIME EXPERIENCE  
CALLS FOR ONCE IN A LIFETIME CUISINE.**

A 5-star culinary experience truly transforms any event. Add the best and most recognizable chefs in America and you get The Players Tailgate. We have a celebrated lineup of chefs who will prepare a lavish 5-star food experience for all of our guests. Pictured from top left to bottom right: Chef Aaron May, Chef Marc Murphy, Chef Bobby Flay, and Chef Michael Symon



  
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# 2025 HOST CHEF **BOBBY FLAY**



Bobby Flay is a culinary icon and shares his knowledge and enthusiasm for food through his cookbooks, Emmy award-winning cooking programs and social media platforms. Since debuting on Food Network in 1994, Bobby Flay has continuously hosted programs that bring cooking tips and information on American regional fare to a national audience. Flay has also been honored as the first chef to receive a star on the Hollywood Walk of Fame.

# 2025 FEATURED CHEF **AARON MAY**



Considered the BEST caterer in the U.S., Aaron May has been an integral part of The Players Tailgate for the last 10 years. Chef May also has ownership in Bullseye Catering Group, where he brings his awesomeness to your event. Classically trained in Paris at the Ecole Ritz Escoffier, Chef May and was inducted into the Arizona Culinary Hall of Fame in 2010 as a “Chef Extraordinaire.”

## PAST CHEFS



MICHAEL SYMON



MARC MURPHY



MARCUS SAMUELSSON



GUY FIERI



TODD ENGLISH



ANTONIA LOFASA



BURT BAKMAN



MICHAEL VOLTAGGIO



ROCCO WHALEN



LEONARD BOTELLO



DAMARIS PHILLIPS



BROOKE WILLIAMSON



NYESHA ARRINGTON



ROCCO DISPIRITO



TIFFANY DERRY



ERIC GREENSPAN



MANEET CHAUHAN



ILAN HALL



DAVID ROSE



STEPHANIE IZARD



KATE WILLIAMS



KELSEY MURPHY



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# 2025 EMCEE **SAGE STEELE**

Pictured below with **TYREEK HILL** in Las Vegas in 2024 and **DEEBO SAMUEL** in AZ from the 2023 Players Tailgate.



# 2025 HOST CHEF **BOBBY FLAY**

# 2025 FEATURED CHEF **AARON MAY**



# 2025 OFFICIAL TAILGATE DJ **DJ IRIE**

As the first professional sports franchise DJ in the U.S., DJ Irie is the official DJ of some of the most iconic brands in the world (Carnival Cruise Lines, the Miami Heat, Target, Mountain Dew Kickstart, Evian, Jamie Foxx and more). As "The Official DJ" of the Players Tailgate, 2024 will be the 7th year for DJ Irie setting the vibe at this iconic event.



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# ACTIVE PLAYER ATTENDEES

**BRESHAD PERRIMAN**  
WR, Tampa Bay Buccaneers

**SHAQ BARRETT**  
LB, Tampa Bay Buccaneers

**ANTHONY WALKER**  
LB, Indianapolis Colts

**UCHENNA NWOSU**  
OLB, Seattle Seahawks

**LEVI WALLACE**  
CB, Pittsburgh Steelers

**LANDON COLLINS**  
S, New York Giants

**SHAQUILL GRIFFIN**  
DB, Seattle Seahawks

**LAMAR MILLER**  
RB, Houston Texans

**SHAQUEM GRIFFIN**  
LB, Seattle Seahawks

**TREY MCBRIDE**  
TE, Arizona Cardinals

**EMMANUEL SANDERS**  
WR, Denver Broncos

**MYLES JACK**  
LB, Jacksonville Jaguars

**ALLEN HURNS**  
WR, Miami Dolphins

**DERRICK BROWN**  
DT, Carolina Panthers

**CHRISTIAN KIRK**  
WR, Jacksonville Jaguars

**SPENCER WARE**  
RB, Kansas City Chiefs

**TARIK COHEN**  
RB, Chicago Bears

**QUANDRE DIGGS**  
FS, Seattle Seahawks

**JACOB JOHNSON**  
RB, Las Vegas Raiders

**MYCHAL KENDRICKS**  
Free Agent

**KENYAN DRAKE**  
RB, Baltimore Ravens

**CARLOS HYDE**  
RB, Houston Texans

**CHUBA HUBBARD**  
RB, Carolina Panthers

**ANTHONY WALKER**  
MLB, Cleveland Browns

**BRIAN ASAMOAH**  
LB, Minnesota Vikings

**DEDE WESTBROOK**  
WR, Jacksonville Jaguars

**AVERY WILLIAMSON**  
LB, New York Jets

**CHASE WINOVICH**  
DE, Cleveland Browns

**EMMANUEL MOSELEY**  
CB, San Francisco 49ers

**RODNEY THOMAS**  
FS, Indianapolis Colts

**HARRISON SMITH**  
S, Minnesota Vikings

**MARCUS WILLIAMS**  
S, New Orleans Saints

**BOBBY OKEREKE**  
OLB, Indianapolis Colts

**DEMETRIC FELTON**  
RB, Cleveland Browns

**TERRACE MARSHALL**  
WR, Carolina Panthers

**ERIC KENDRICKS**  
LB, Minnesota Vikings

**DEVIN BUSH**  
LB, Pittsburgh Steelers

**KJ OSBORN**  
WR, Minnesota Vikings

**RONDALE MOORE**  
WR, Arizona Cardinals

**DANNY AMENDOLA**  
WR, Detroit Lions



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